

Wiltshire Council

Health and Wellbeing Board

November 2024

Subject: Neighbourhood Collaboratives; Well Farmers for Wiltshire Pilot; Evaluation

Executive Summary

This paper is applicable to each of the 4 JLHW strategy theme areas, however there is specific reference in the strategy to:-

- Support local community action – through initiatives such as neighbourhood collaboratives allied to the development of Primary Care Networks, community based programmes and social prescribing, the community mental health model, area board activity.

This report provides a brief overview of progress in the Neighbourhood Collaboratives, and then offers a full evaluation and review of the Well Farmers for Wiltshire Pilot, which was a scheme tested through the Salisbury Neighbourhood Collaborative.

Neighbourhood Collaboratives Progress

The Health and Wellbeing Board previously received an update on the Neighbourhood Collaboratives at the May 2024 meeting. That report provided background back ground information and context which the reader may find useful to refer to.

Area	Progress
Calne	Readiness Review has been shared, waiting for confirmation that Health and Wellbeing Forum wish to progress.
Chippenham, Corsham and Box	Identified first target aim of preventing hypertension (high blood pressure) in identified group of at risk individuals. Data sharing processes have delayed the engagement process however this is now scheduled for January 2025. This is supported by the Health Inequalities Funding.
Devizes	Established (moving to session 3 of the launch programme). First project area will be resilience in children and young people's emotional health and wellbeing.

	Supported by the Health Inequalities funding.
Kennet	No current engagement
Melksham and Bradford on Avon	First cohort completed (prevention of significant falls). Additional group of people identified and next step is engagement (planned Jan 25).
North Wiltshire	Readiness Review has been shared – planning early 2025 launch.
Salisbury (all PCNs)	Salisbury Livestock Market pilot completed as first initiative. Supported by the Health Inequalities Funding and Vaccine Accelerator programme.
Trowbridge	Re-establishing group December '24
Warminster	Readiness Review completed – in discussions about next steps.
Westbury	Readiness Review completed, next steps meeting planned November '24 to plan launch sessions.

The Neighbourhood Collaboratives team has led the development of a BSW 'blueprint' model for Integrated Neighbourhood Teams – Neighbourhood Collaboratives is one example model of this. The learning from the Collaboratives has fed into the development of the blueprint.

The incoming Intermediate Community Based Care provider has a remit to work within and lead Integrated Neighbourhood Teams working with ICS colleagues. The planning phase for the transition is ongoing.

Salisbury Livestock Market Pilot

The attached report (**Neighbourhood Collaboratives; Well Farmers for Wiltshire Pilot; Evaluation Report**) includes an executive summary for that review.

The report offers an evaluation of the pilot and describes the impact in identification and support to people who are unwell, and also in terms of prevention work and education people about how to stay well. It does not describe however, the planned next steps within the market to extend the prevention work.

This includes using a co-production model to develop a 'pack' of information and products that will help farmers and the rural community to understand the actions they can take to stay well and avoid developing life limiting or life changing conditions.

The packs will be funded by contributions from partner organisations, and the Health Inequalities funding. It will be based on the insights gained through the Livestock pilot and evaluation and will be co-designed with the community themselves.

The packs will include some 'myth busting', education and practical support.

An example of this (which is still to be developed with the farmers themselves) would be a water bottle aimed at increasing hydration:-

Water bottle prevention pack example

- Insight: When we were with you in the market, we came to understand many of you were suffering with bladder infections and high blood pressure and you told us you don't take time to drink water or stop and go to the toilet. We also found a lot of you had high blood pressure which was causing you to feel unwell.
- Did you know that if you don't drink much, not only can this cause uncomfortable infections which can be a serious risk to your health, but because your blood vessels tighten to save water, this increases your blood pressure. If that's untreated it significantly elevates your risk of heart attacks, strokes and other symptoms.
- People in your community have designed a water bottle and marked on it how much you should drink each day to stay feeling well and hydrated. You should drink even more in the warm weather!
- *Water bottle will be provided of the right style according to community feedback.*

Other things the community have also suggested other ideas for information and tools that would help them become more aware of how they can look after themselves and each other.

The intension is to complete the planning for this work ready for the co-production to start in January 2025. The funding for the packs is from the Health Inequalities award to Neighbourhood Collaboratives.

Proposal(s)

It is recommended that the Board:

- i) Notes the content of the report.

Reason for Proposal

Awareness and assurance regarding the progress and impact of Neighbourhood Collaboratives and sharing learning arising from the Livestock Market pilot in Salisbury.

Emma Higgins

Head of Combined Place

